Arts, Commerce and Science College, Bodwad. Dist. Jalgaon. Academic Year: 2020-21 Semester: I	
The Question Bank of Multiple Choice Question Total Question: 100	
Class: First Year B.Com. Subject: English for Business	
 1.According to "Communication is essentially the ability on one person to make contact with another and to make himself or herself understood. Communication is the process by which meanings are exchanged between people through the use of a common set of symbols". [a] a] John Adair b] Peter Little c] Robert Anderson d] George Carry 	
 According to "Communication is the process by which information is transmitted betwee individuals and organizations so that an understanding response is created." [b] 	n
a] John Adair b] Peter Little c] Robert Anderson d] George Carry	
 According to "Communication is interchange of thoughts, opinions or information by spe writings or signs." [c] 	ech,
a] John Adair b] Peter Little c] Robert Anderson d] George Carry	
 According to "Communication is an exchange of facts, ideas, opinions or emotions by two more persons." [d] 	or
a] John Adair b] Peter Little c] Robert Anderson d] George Carry	
 According to "Communication is a process which involves the transmission and accurate replication of ideas ensured by feedback for the purpose of eliciting actions to fulfil organizational goals." [a] 	
a] William Scott b] Peter Little c] Robert Anderson d] George Carry	
6. Theis a source or originator of the communication cycle or chain. [a]	
a] Sender b] Channel c] Receiver d] Message	
7. The sender has also been referred as[a]	
a] Transmitter b] Channel c] Receiver d] Message	

8. The Channel has also been referred as.....[b]

a] Transmitter **b] Medium** c] Receiver d] Message

9. Themeans transferring the ideas into signals and symbols. [d]

a] Transmitter b] Medium c] Receiver d] Encoding

a] Transmitter b] Medium c] Receiver d] Encoding

11. The.....is a process of translation of message received, to understand what the sender wants

to communicate. [d]

a] Transmitter b] Medium c] Receiver d] Decoding

12. Every communication aims to receive response.....or an action from the recipient. [a]

a] Feedback b] Medium c] Receiver d] Decoding

13. The Communication is a kind of Communication between and among different levels of authorities and officials within an organization. [a]

a] Vertical b] Horizontal c] Diagonal d] Crosswise

14. The.....is a flow of information from bottom to top in an organization hierarchy. [c]

a] Vertical b] Horizontal c] Upward d] Crosswise

15. In an the employees are given a feeling that they can easily and openly share and discuss problems and issues with the authorities. [a]

a] Open Access b] Exit Interview c] Application d] Demand

16. The is an interview of departing employee to get feedback about the organization. [b]

a] Open Access **b] Exit Interview** c] Application d] Demand

17. The.....Communication is a kind of communication initiating from superiors and moving downwards to the Subordinates through organizational hierarchy. [a]

a] Downward b] Horizontal c] Upward d] Crosswise

18. Theis written documents which explains company or organization's aims, objectives, goals, policies, rules and organizational structure. [a]

a] Manuals b] Advertisement c] Report d] Demand

19. If the performance of an employee is not up to the mark or satisfactory, he or she has been orally or through writtenwarned about. [d]

a] Counselling b] Warning c] Feedback d] Memo

20. Theis one the methods of communication in the Horizontal Communication. [b]

a] Open Access **b] Grapevine** c] Training d] Demand

a] Downward **b] Horizontal** c] Upward d] Crosswise

- 22. The communication through words has been defined as.....Communication. [d] a] Downward b] Horizontal c] Upward d] Verbal
- 23. The Speeches, Conferences, Lectures, Radio, Face to Face, Meetings, Group Discussion, Presentations and Interviews are types ofCommunication. [d]

a] Horizontal b] Upward c] Verbal d] Oral

24. TheCommunication has no legal value hence it has less authenticity. [b]

a] Horizontal **b] Oral** c] Upward d] Diagonal

- 25. The Charts, Newspapers, Graphics, Manuals, Magazines, Journal, Letters, Circulars, Notices, Agendas, Reports, Telegrams and Minutes of Meetings are examples ofCommunication. [a]
 - a] Written b] Horizontal c] Oral d] Diagonal
- 26. The.....Communication has legal sanctity. [d]
 - a] Lateral b] Downward c] Vertical d] Written
- 27. The Communication through pictures, diagrams, graphs, charts, maps, signs, symbols, colours are examples of the......[b]
 - a] Upward **b] Non-Verbal** c] Downward d] Crosswise

28. The poster of "No Smoking" at public places is a common example of the Communication through......mode of Communication. [a]

a] Visual b] Audio c] Body Language d] Paralanguage

29. The horn, whistles, sirens, alarm etc. the modes ofCommunication. [b]

a] Visual **b]** Audio c] Body Language d] Paralanguage

30. The.....mainly deals with facial expression, gestures, postures, Body orientation and the physical movements. [a]

a] Kinesics b] Audio **c]** Vertical **d]** Paralanguage

31. The humanare the most expressive part of their bodies. [a]

a] faces b] hands c] legs d] ears

- 32.The Erect Posture sends a message of...... [c]
 a] Attitude and Mental state
 b] Dishonesty and Disinterest
 c] Confidence, Competency, Diligence and Strengths
 d] Avoidance
- 33. The "Spirit of competition may hamper communication", this statement shows the demerit of Communication. [b]

a] Downward **b] Horizontal** c] Upward d] Crosswise

34. The shifty eyes indicate.....[a]

a] Dishonesty and Disinterest and Avoidance	[b] Confidence and Competency
c] Attitude and Mental State	d] Free Flow of Thoughts

35. The Eye contact indicates.....[b]

a] Dishonesty and Disinterest and Avoidance c] Attitude and Mental State **[b] Interest, Attention and Involvement** d] Free Flow of Thoughts

36. Theis the science of personal space and hence it is regarded as 'personal space language' [b]

a] Artifactics **b] Proxemics** c] Haptics d] Occulesics

37. The non-verbal communication that takes place through appearance, clothing, hair style, perfume, personal belongings like vehicle, cell phones etc. is an area of study of the......[b]

a] Proxemics [Role of Space]	b] Artifactics [Dress and Appearance]
c] Haptics [Role of Touch Tongue	d] Occulesics [Role of Eye Contact]

38. The Non-verbal communication that takes through shaking hands, back slapping, holding hands, Pat on the shoulder etc. is an area of study of the......[c]

a] Proxemics [Role of Space]b] Artifactics [Dress and Appearance]c] Haptics [Role of Touch Tongued] Occulesics [Role of Eye Contact]

39. The concept of time and its impact on people is the area of the study of the......[c]

a] Proxemics [Role of Space]	b] Artifactics [Dress and Appearance]
c] Chronemics [Role of Time-Language]	d] Occulesics [Role of Eye Contact]

40. The Barriers are also called 'Semantic Barriers' or 'Language Barriers'. [a]

a] Linguistics b] Organizational c] Social d] Psychological

- 41. The Barrier in communication which is created because of Religious norms, values and Beliefs has been referred as[b]
 - a] Organizational **b**] **Cultural** c] Psychological d] Linguistics
- 42. The Barrier in communication which is created because of Appearance and Attire has been Referred as......[c]
 - a] Organizational b] Psychological c] Cross-cultural d] Linguistics
- 43. The Barrier in communication which is created because of Attitude, Opinions, Relationship, Age and Gender has been referred as......[c]

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a] Organizational b] Psychological c] Social d] Linguistics
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44. The Barrier in communication which is created because of Attitude and Ego isBarrier. [b]

a] Organizational **b] Psychological** c] Social d] Linguistics

45. The Barrier in communication which is created because of Self-image and Closed Mindset has been referred as......Barrier. [b]

a] Organizational **b] Psychological** c] Social d] Linguistics

46. The Barrier in communication which is created because of Hierarchy in Organization has been referred as.....Barrier. [a]

a] Organizational b] Psychological c] Social d] Linguistics

47. The Barrier in communication which is created because of Overloaded Communication, Rules and Regulation has been referred as.....Barrier. [a]

a] Organizational b] Psychological c] Social d] Linguistics

48. Face to Face, technology enabled and written Communications are the various......[a] the Communication.

a] Modes or Mediumb] Rules and Regulationsc] Techniques and Advantagesd] Assumptions and Perceptions

49. The communication is effective enough when ais effective enough to communicate Competently, simply, clearly, sincerely and dynamically. [c]

a] Employer b] Employee c] Communicator d] Officer

50. The..... term 'communicare' which means to impart or participate and to exchanges ideas until all the experiences become a common profession. [b]

a] French **b] Latin** c] American d] French

51. It is rightly said by "seek first to understand, then to be understood." [d]

a] John Adair b] William Scott c] George Terry d] Stephen R. Covey

52. The lack ofis the primary cause of miscommunication and misunderstanding not just in the workplace, but also in life itself. [a]

a] Clarity b] Skill c] Logical Approach d] Brevity

53. The importance of clarity needs to be supported by a communication style that promotes the.......[a]

a] Organized and Logical Approachb] Clarity and Preciseness of the Messagec] Feedbackd] Situational Analysis

54. Using enough words to ensure clarity requires balancing by usingof words to Convey the message. [a]

a] Brevity b] Skill c] Logical d] Positive

a] Organized and Logical Approach b] Clarity and Preciseness of the Message c] Feedback d] Situational Analysis
56. Securingis the best way to ensure that the recipient has understood the message in the intended manner. [c]
a] Organized and Logical Approach b] Be a Good Receiver c] Feedback d] Situational Analysis
57. The important Communication technique lies in the maintenance of theduring conversation. [a]

The.....ranks among the most underestimated techniques for effective communication. [d]

a] Be a Good Receiverb] Be Positive and Empatheticc] Feedbackd] Situational Analysis58. The study of role of eyes in Non-verbal Communication is called.......[d]

a] Proxemics b] Artifactics c] Haptics d] Occulesics

55.

59. The Barrier in communication which is created because of Ambiguous words, Register and Jargon has been referred as......[d]

a] Organizational b] Social c] Psychological **d] Linguistics**

60. The Barrier in communication which is created because of Appearance and Attire has been Referred as......[c]

a] Organizational b] Psychological c] Cross-cultural d] Linguistics

61. The Barrier in communication which is created because of Self-image and Closed Mindset has been referred as......Barrier. [b]

a] Organizational **b] Psychological** c] Social d] Linguistics

62. The Barrier in communication which is created because of Overloaded Communication, Rules and Regulation has been referred as.....Barrier. [a]

a] Organizational b] Psychological c] Social d] Linguistics

63. The ignorance and negligence in regarding to.....may lead to miscommunication, which May result in loss of position of the company in the market. [c]

a] Be a Good Receiver	b] Be Positive and Empathetic
c] Understand Intercultural Differences	d] Situational Analysis

64. The statement, "The quality of managerial decisions depends upon the quality of Communication" focuses on the.....as an advantage of effective communication. [a]

a] Basis of Decision-Making and Planningb] Sound Business Relationc] Smooth, Efficient Working and Co-ordinationd] Motivation and Morale

65. The statements, "Communication binds the people together and facilitates co-ordination. In an ideal business situation there is a constant need of co-ordination" explains the......advantage of effective communication. [c]

a] Basis of Decision-Making and Planningb] Sound Business Relationc] Smooth, Efficient Working and Co-ordinationd] Motivation and Morale

66. The word interview has been derived from the.....word 'intrevue' meaning 'to glimpse', 'sight between' or 'to see each other'. [b]

A] English b] French c] Italian d] Roman

67. The ... is a formal meeting or interaction between two or more persons for specific purpose. [d]

a] Communication b] Skill c] Motivation d] Interview

68. Regarding the Interview 'Update Resume'.....is a part of the Preparation Stage of the Interview. [a]

a] Preparation Stage b] Performance c] Review or Evaluation d] Objective

69. Regarding the Interview 'Psychological Preparation' is part ofStage. [a]

a] Preparation Stage b] Performance c] Review or Evaluation d] Objective

70. Regarding the Interview 'Respond and give answers relevantly' is part ofStage. [b]

a] Preparation Stage **b] Performance** c] Review or Evaluation d] Motivation

71. The Interviews like Screening, Job, Group, Campus, Panel, Appraisal, Promotional, Problem, Stress, Telephonic, Case, Grievance and Exit are theof the Interview. [d]

a] Parts b] Stages c] Objectives d] Types

- 72. To find out the most suitable interviewee from the available candidates is part of the..... [b]a] Exit Interview **b] Job Interview** c] Grievance Interview d] Campus Interview
- 73. TheInterview is conducted when an employee an is about to leave the organization or Company either voluntarily or through dismissal. [a]

a] Exit Interview b] Job Interview c] Grievance Interview d] Campus Interview

74.	Theis conducted by big company to appoint and recruit fresh graduate or to offer job to the final year student. [d]
	a] Exit Interview b] Job Interview c] Grievance Interview d] Campus Interview
75.	The points 'To Influence the Team' and 'Stress Reduction' are parts of[a]
	a] Importance of Presentation Skillsb] Principles of Effective Presentationc] Technical Presentationd] Situational Dialogues
76.	The points to 'Develop Content' and 'Develop Visual Aids, Handouts, Noter' are included in [b]
77.	 a] Importance of Presentation Skills b] Principles of Effective Presentation d] Situational Dialogues The points to 'Organize the Middle' and 'Introducing and Mapping the Presentation' are Parts of [c]
	a] Importance of Presentation Skillsb] Principles of Effective Presentationd] Situational Dialogues
78.	Thedepends on a context, situation and purpose of the conversation. [d]
	a] Importance of Presentation Skillsb] Principles of Effective Presentationd] Situational Dialogues
79.	In the dialogue or conversation along with verbal language, theaspects like body Language, facial expression, gestures, tone of the voices etc. play a significant role. [b]
	a] Technical b] Non-verbal c] Principle d] Performance
80.	A goodshows the qualities of accuracy, orderliness, precision, clarity, synopsis, Findings, references, recommendations, title page, appendices and persuasion the methodical or solid work. [c]
	a] Situational Dialogue b] Communicative Approach c] Report d] Presentation Skill
81.	The Head line, Dateline and Body are parts of theReport. [a]
	a] News Paper b] Survey or Investigation c] Scientific d] Project
82.	The terms, procedure, title with conclusion are parts of Report. [b]
	a] News Paper b] Survey or Investigation c] Scientific d] Project
83.	The aims, apparatus, theory, observation and conclusion are parts of theReport. [c]
	a] News Paper b] Survey or Investigation c] Scientific d] Project

84. The.....is a list of items to be considered at a meeting. It is also called business or order of business. [b]

a] Notice **b]** Agenda c] Minutes d] Advertisement

85. The word 'Agenda' is derived from theword 'agendum' which means ' a thing to be Done'. [c]

a] French b] English c] Latin d] Roman

86. Theof meeting is a record of the discussion, decisions, resolutions of the Organization or Company or Institution. [c]

a] Notice b] Agenda c] Minutes d] Advertisement

87. The C.V. or 'Curriculum Vitae' is required for a.....Letter. [a]

a] Job b] Complaint c] Order d] Inquiry

88. The statement "Order for Red Chairs' is a subject of the.....Letter. [c]

a] Job b] Complaint c] Order d] Inquiry

89. Anis a most preferred computer and internet based application used worldwide. [a]

a] Email b] order c] Application d] Advertisement

90. The terms like 'Attachment, CC and BCC' are related with the.....[d]

a] Notice b] Agenda c] Minutes d] E-mail

91. Theis a term which is associated with a person's Emotional Intelligence Quotient, personality traits, habits, leadership and social graces. [a]

a] Soft Skill b] E-mail c] C. V. d] Presentation Skill

92. The Self Awareness, Communication, Listening, Interpersonal skills, Negotiation skills and Meeting, Time, Stress Managements are the attributes of the.....[c]

a] C. V. b] Presentation Skill c] Soft Skills d] Personality Development

93. The Noun 'Mumbai' is an example ofNoun. [b]

a] Common **b] Proper** c] Abstract d] Material

94. 'Myself', 'Herself', 'Ourselves' are examples of the......Pronoun. [d]

A] Demonstrative b] Personal c] Possessive d] Reflexive

95. "My, Mine, Yours, Her" are examples of the.....Pronoun. [c]

a] Demonstrative b] Personal c] Possessive d] Reflexive

- 96. Theis a word or group of words which is used to express strong feeling. [d]a) Conjunction b) Article c) Noun d) Interjection
- 97. The Articleis used before the names of planets and Stars. [c]

a] A b] An **c] The** d] None

- 98. The term....includes Listening, Persuasion, Diplomacy, Ability to identify the interest of both sides, Building and Preserving Relations. [b]
 a) Soft Skills b] Negotiation c] Presentation Skill d] Technical Skill

a] Soft Skills **b] Negotiation** c] Communication d] Technical Skill

100. The stages like Establish Objectives, Establish Other Party's Objectives, Frame Negotiation, Identity Areas of Agreement, trouble Shoot Agreement Disagreement, Agreement and Close are the six stages of the.....[b]

a] Soft Skills **b] Negotiation** c] Communication d] Technical Skill